

# 2016 Hooks & Lattice #WindowBoxBeauty Contest

## Official Rules & Regulations

**No Purchase Necessary. A Purchase Will Not Increase Your Chances Of Winning.**

- 1. Eligibility:** The #WindowBoxBeauty Contest is open only to legal residents of the fifty (50) United States and District of Columbia who are at least eighteen (18) years of age at the time of entry. Employees, officers and directors of Hooks & Lattice., and its parent, subsidiaries, and affiliated companies, or advertising, promotion or production agencies, and their immediate family members or individuals residing in their same household (whether related or not), are not eligible to enter. The contest is void where prohibited by law and is subject to all applicable federal, state and local laws and regulations.
- 2. Sponsor:** The contest is sponsored by Hooks & Lattice ("Sponsor").
- 3. Agreement to Official Rules:** By entering the contest, you indicate your full and unconditional agreement to, and acceptance of: (a) these Official Rules and (b) Sponsor's decisions, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein. Entrant acknowledges that the contest is in no way sponsored, endorsed or administered by, or associated with, Instagram, however Instagram's terms apply. Each participant understands he or she is providing information to Sponsor and not to Instagram.
- 4. Entry Period:** The contest begins at and ends weekly at the times listed in the chart below. Entries submitted before or after the Entry Period are not eligible. Sponsor's computer is the official time-keeping device for the contest.

### Start

Friday, August 5, 2016, 10 am PST  
Friday, August 12, 2016, 10 am PST  
Friday, August 19, 2016, 10 am PST  
Friday, August 26, 2016, 10 am PST  
Friday, September 2, 2016, 10 am PST  
Friday, September 9, 2016, 10 am PST  
Friday, September 16, 2016, 10 am PST  
Friday, September 23, 2016, 10 am PST

### End

Thursday, August 11, 2016, 10 am PST  
Thursday, August 18, 2016, 10 am PST  
Thursday, August 25, 2016, 10 am PST  
Thursday, September 1, 2016, 10 am PST  
Thursday, September 8, 2016, 10 am PST  
Thursday, September 15, 2016, 10 am PST  
Thursday, September 22, 2016, 10 am PST  
Thursday, September 29, 2016, 10 am PST

- 5. How to Enter:** Follow Hook & Lattice's Instagram account, [www.instagram.com/hooksandlattice](http://www.instagram.com/hooksandlattice) ("Hooks & Lattice Instagram") and post a photo sharing your love of window box beauty to Instagram with the hashtag #WindowBoxBeauty ("Photo Entry"). There is a limit of one (1) entry per Instagram account per day. All entries will be considered. Entries do not need to contain Hooks & Lattice product. Entries will not be acknowledged if submitter is not a Hooks & Lattice Instagram follower. All entries must be received by no later than the dates and times listed under "Entry Period" to be included in the drawing. A photo may only be entered once and photos are only eligible for the prize during the week entry period during which they are submitted. Photos are not reentered each week. Sponsor's computer will be the official time clock for the contest. A potential entrant must create an Instagram account if such potential entrant does not have one by visiting [www.instagram.com](http://www.instagram.com) and following the instructions to register for a free account. Sponsor is not responsible in any way for any decisions Instagram makes regarding the entrant's account with Instagram. If an entrant uses Instagram via a wireless mobile device, standard text messaging and/or data rates may apply for each message sent or received from entrant's device. Other charges may also be applied by entrant's wireless carrier. Participation by wireless mobile device is not a condition of entry.

6. **Representations and Warranties:** By submitting a Photo Entry, you represent and warrant that the Photo Entry complies with all requirements of these Official Rules.
7. **Drawing:** On the weekly dates listed under "Entry Period", Sponsor will select one (1) potential winner in a random drawing from all of the Photo Entries received during the Entry Period. The odds of being selected depend on the number of total eligible Photo Entries received during the Entry Period.
8. **Notification and Requirements of Potential Winners:** Sponsor will attempt to notify the potential winner by the dates listed in the table below, in English only, via direct message on Instagram ("Notification"). The Notification will request that each potential winner send a private message to Sponsor providing: Full Name and Email Address. If any potential winner does not provide the information in the manner and substance required by the Notification within 7 days, the Sponsor will select an alternate potential winner in his/her place at random from the remaining entries.

**Weekly Winner Announced / Notified**

Friday, August 12, 2016, 9 am PST  
Friday, August 19, 2016, 9 am PST  
Friday, August 26, 2016, 9 am PST  
Friday, September 2, 2016, 9 am PST  
Friday, September 9, 2016, 9 am PST  
Friday, September 16, 2016, 9 am PST  
Friday, September 23, 2016, 9 am PST

9. **Prizes:** Each week 1 winner will receive a prize of a \$100 value, one time use, promo code to be for Hooks & Lattice purchase. Promo codes must be used by expiration date. You may not request cash or a substitute prize. Prizes will be delivered via email, within 1-2 weeks. If a prize is not received, Sponsor is not responsible.
10. **General Conditions:** By participating, entrants fully and unconditionally agree to abide by and be bound by these Official Rules and the decisions of Sponsor, which are final and binding in all matters relating to the contest. Winning a prize is contingent upon fulfilling all requirements set forth herein. By entering, you acknowledge that the contest is in no way sponsored, endorsed or administered by, or associated with, Instagram, however any Instagram terms and conditions applicable to online contests apply to the contest. Sponsor and its agencies are not responsible for lost, late, damaged, delayed, incomplete, illegible or misdirected entries, entries not received by the entry deadline, or for electronic, network or computer failures or malfunctions, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user's ability to participate in this contest, or other hardware, software or technical errors of any kind including any injury or damage to any person's computer related to or resulting from participating in or experiencing any material in connection with the contest. Sponsor assumes no responsibility for undeliverable e-mails resulting from any form of active or passive e-mail filtering by a user's Internet service provider and/or e-mail client or insufficient space in user's e-mail account to receive e-mail. If fraud, misconduct or technical failures destroy the integrity of the contest or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the contest, the Sponsor may, in its sole discretion, either: (a) suspend the contest to address the impairment and then resume the contest in a manner that best conforms to the spirit of these Official Rules; or (b) award the prizes according to the procedures set forth above from among the eligible entries received up to the time of the impairment. In the event a dispute arises regarding specific individual entitled to receive prize, entry will be deemed made by the authorized e-mail account holder. Authorized e-mail account holder is defined as the natural person who is assigned to an e-mail address by an

Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Any damage made to the Website will also be the responsibility of the authorized e-mail account holder of the e-mail address submitted at the time of entry. Any use of robotic, automatic, programmed or the like methods of participation will void all entries by such methods. Failure by Sponsor to enforce any term of these Official Rules shall not constitute a waiver of that provision. Proof of sending any communication to Sponsor by mail or any other method shall not be deemed proof of receipt of that communication by Sponsor. Sponsor reserves the right in its sole discretion to prohibit the participation of an individual if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules or if any of the following is suspected, believed or observed in the Sponsor's sole judgment: fraud or tampering, compromising the entry process or the operation of the contest or is acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by an individual to deliberately damage any website or undermine the legitimate operation of this contest may be a violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to take steps to stop such activity and seek damages from any such individual to the fullest extent of the law, including, without limitation, attorneys' fees. No substitution, cash redemption or transfer of prize by winner permitted. Non-compliance with this requirement, or if prize/prize notification is returned as non-deliverable, or if winner is found to be ineligible or not in compliance with these Official Rules, such prize will be forfeited and will be awarded to an alternate winner. All questions, comments, or complaints regarding this promotion should be directed to Sponsor and not to Facebook. **All taxes are the responsibility of the winners.**

11. **Release and Limitation of Liability:** Entrants, by participating in this contest, hereby agree to waive, release, and hold harmless Instagram, the Sponsors, their respective parents, subsidiaries, affiliates, distributors, licensors, licensees, advertising and promotion agencies and each of their respective officers, directors, employees, representatives and agents (each a "Released Party")
12. **Privacy and Publicity:** Except where prohibited by law, by accepting a prize, it is agreed that Sponsor and its related and affiliated companies may use the winner's name and/or prize information for advertising, publicity and promotional purposes and to the use of statements made by or attributed to winner relating to Sponsor, its related and affiliated companies or to this contest and grants to Sponsors, and its related and affiliated companies any and all rights to said use without further notice and/or compensation except where prohibited by law.
13. **Ownership:** By submitting the entry, Contestant is warranting that the Contestant owns the photograph and that it is original, non-professional, neither previously published nor having won any other award whatsoever.
14. **Usage:** By submitting the entry, Contestant is granting to [hooksandlattice.com](http://hooksandlattice.com) the right to use the photograph for commercial purposes for an unlimited time.
15. **Disputes:** By entering the contest, entrants agree that (a) any and all disputes, claims, and causes of action arising out of or connected with the contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action
16. **Results:** Winners will be notified via direct message on Instagram only.
17. **Winners List:** This list will be available after October 1, 2016, by navigating to [hooksandlattice.com](http://hooksandlattice.com). A copy of the Official Rules is located on the contest web page

